

**ANNUAL WORK PLAN
WEST WARD NEIGHBORHOOD PARTNERSHIP
2008-2009**

DESCRIPTION: The West Ward Neighborhood Partnership (WWNP) will implement the ten-year Strategic Neighborhood Revitalization Plan for the West Ward of Easton.

MISSION: The mission of the Revitalization Program for Easton's West Ward will encompass a comprehensive strategy to improve the quality of life to all segments of the community through building lasting relationships with community organizations, law enforcement agencies, schools, State and local government, and the private sector.

**GUIDING
PRINCIPLES:**

STRATEGIC PLAN II

GOALS AND PERFORMANCE TARGETS

GOAL 1 **WWNP will work toward the revitalization of the 600 block of Northampton Street.**

Performance Targets:

- A.. PennDOT will complete the PennDOT Transportation Enhancement Streetscape Project, subject to the availability of PennDOT work crews.
- B. WWNP staff will recruit 2 new businesses for the block.

GOAL 2 **WWNP will continue the Elm Street Residential Reinvestment project to provide physical improvements to the community housing stock.**

Performance Targets

- A. WWNP staff will complete 20 residential façade improvements.
- B. WWNP staff and committee members will determine the feasibility of one mixed-use project and proceed with development if appropriate. If not, reallocate the \$50,000 in mixed-use funds for 10 additional façade improvements.

GOAL 3 **WWNP will continue to work with and encourage residents to improve the safety and appearance of their sidewalks, including sidewalk repair and replacement.**

Performance Targets

- A. WWNP will manage the completion of 15 sidewalks.

GOAL 4 **WWNP will assist business owners through a cooperative program of designing and installing more attractive and effective signage.**

Performance Targets

- A. WWNP will facilitate the design and installation of 10 signs.

GOAL 5 **WWNP will work in conjunction with the City of Easton’s Community Forester and the Environmental Advisory Council to continue an ongoing, long-term tree planting and maintenance program in the West Ward.**

Performance Targets:

- A. WWNP will continue the urban forestry program begun in 2007-2008, planting at least 100 trees. {Urban Ecology (UE)}

GOAL 6 **CACLV will continue to subcontract with the Boys & Girls Club for the operation of the Teen Center located at 1101 Northampton Street.**

Performance Targets:

- A. WWNP will support the program activities (sports, the arts, education and career development, health and life skills, character and leadership development) and conduct an evaluation twice-yearly, using performance measures developed by the Community and Human Services Committee.

GOAL 7 **WWNP will improve community participation, volunteerism, and leadership, and leverage community talent and resources. (UE)**

Performance Targets:

- A. WWNP will develop a structure for charrettes within each of 10 cantons, recruit canton leaders, and hold canton organization meetings.
- B. WWNP will convene first all-neighborhood meeting; hold one more by June 30.
- C. WWNP will hold one charrette in each canton by June 30.
- D. WWNP will develop and disseminate a “West Ward Compact” that adheres to United States Green Building Council (USGBC) Leadership in Energy and Environmental Design (LEED) Standards for Neighborhood Development and describes urban ecology goals.
- E. WWNP will create a neighborhood map of community assets.

GOAL 8 **WWNP will expand the options for affordable, energy-efficient housing in the West Ward. (UE)**

Performance Targets:

- A. WWNP will conduct 2 neighborhood-wide workshops on housing rehabilitation and green and energy conservation measures.
- B. WWNP will seek commitments from funders for renovating vacant/blighted properties to historic and green standards.
- C. WWNP will provide housing counseling to 5 families and assist 1 family in purchasing a home.
- D. WWNP will conduct 50 walk-through home visits to suggest historic rehabilitation and energy saving, green measures.
- E. WWNP will hold first annual Lafayette College Tech Clinic on the rehabilitation of affordable housing to historic preservation and LEED standards.

GOAL 9 WWNP will improve the climate for economic development and employment opportunities for neighborhood residents. (UE)

Performance Targets:

- A. WWNP will develop/implement a new economic model for sustainable businesses and jobs; implement a plan to attract new businesses and investment.
- B. WWNP will provide technical assistance and/or micro-loans to 5 West Ward new or existing businesses.
- C. WWNP will work with 2 contractors to provide job training to 15 neighborhood residents.
- D. WWNP will conduct 2 workshops to begin creation of a new comprehensive transportation plan.

GOAL 10 WWNP will initiate and participate in programs that provide for greater safety for neighborhood children. (UE)

Performance Targets:

- A. WWNP will implement “Porch Lights On” and “Safe Passages/Safe Havens” programs, in collaboration with Weed and Seed, the Easton Police Department, and other neighborhood organizations.
- B. WWNP will partner with Easton Block Watch in fingerprinting and providing photo IDs for 150 children.

GOAL 11 WWNP will provide opportunities for neighborhood children to learn about urban ecology, as well as the performing and visual arts. (UE)

Performance Targets:

- A. 30 children-at-risk will join a “Global Kids” mentoring program and have an opportunity to work with resident artists at Lafayette College.
- B. With the participation of parents and neighbors, the Global Kids will begin planning for the first EcoFair, to take place in 2009-2010.
- C. Global Kids will participate in the creation of 50 backyard and community organic gardens and orchards, and receive nutrition education as part of the process. (See 12C)

GOAL 12 WWNP will promote watershed conservation, assess neighborhood open space, and develop backyard gardens and orchards. (UE)

Performance Targets:

- A. WWNP will meet with Delaware Riverkeeper and other stakeholders to develop an Upper Delaware River watershed education, monitoring, and conservation program.
- B. WWNP will conduct a Lafayette College Technology Clinic to inventory open space opportunities and contribute to the development of open space and recreation plans.
- C. WWNP will implement 50 backyard and community organic gardens and orchards with neighborhood residents and partners and provide nutrition education. (See 11C)